

EEO PUBLIC FILE REPORT

For the 12-Month Period Ending May 31, 2013

Prepared by: Zia Broadcasting, Inc.

This report cover the following employment unit:

<u>Call Sign</u>	<u>Faciliy ID Number</u>	<u>Type of Station</u>	<u>Location (City/State)</u>
KCLV-FM	74563	FM	Clovis, New Mexico
KCLV	74565	AM	Clovis, New Mexico
KTQM-FM	14749	FM	Clovis, New Mexico
KWKA	14748	AM	Clovis, New Mexico

A. The following is a list of all full-time positions filled during the previous 12 months.

<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
1. Marketing Executive	08/10/12	09/04/12

B. During the previous 12 months, the following recruitment sources were contacted as vacancies by the stations:

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone No.</u>
1. Clovis Community College	417 Schepps Blvd Clovis, NM	Heather Lovato	575-769-2811
2. New Mexico Workforce Connection	418 Main Street Clovis, NM	Kathy Romero	575-762-7714
3. Eastern New Mexico University	Portales, NM	Duane Ryan	575-562-1011

4.	NM Broadcasters Asso.	Albuquerque, NM	Susan Strong	505-881-4444
5.	KWKA	710 CR K, Clovis, NM	Bob Coker	575-763-4411
6.	KTQM	710 CR K Clovis, NM	Bob Coker	575-762-4411

C. The following is a list of the full-time job shown in Section A above and the recruitment source which provided the hiree for the position:

<u>Job Title</u>	<u>Recruitment Source</u>
1. Marketing Executive KWKA/KTQM	On air announcements KWKA/KTQM

D. During the previous 12 months, there were a total of 1 person interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

<u>Recruitment Source</u>	<u>Total Number of Interviewees</u>
1. KWKA/KTQM	1

E. During the last 12 months, the station employment unit engaged in the following initiatives:

1. Participated in Eastern New Mexico University 2012 Job Fair on January 31, 2013 for part-time jobs. Bob Coker, station manager of KWKA/KTQM, attended for Zia Broadcasting talking to college students about a career in broadcasting.
2. Participated in NMBA Virtual Job Fair Oct. 22-26, 2012. This is an internet job fair and all 4 stations ran announcements driving them to the website. Grant McGee from KTQM coordinated for Zia Broadcasting with the NMBA.
3. Participated in ENM Job Fair Feb. 26, 2013 at the Clovis Civic Center. Bob Coker, station manager of KWKA/KTQM, attended for Zia Broadcasting talking to attendees about a career in broadcasting.

Date: 5/31/13